

| About us

In 2009, a group of young passionate members of [Vietnam2020 \(Association of Vietnamese Professionals in Singapore\)](#) started to visualize an idea of a platform (**Yplatform**) where any Vietnamese youth can gain support from fellow countrymen to materialize ideas that can create impacts on various aspects of Vietnam. In order to build up the network and resources for **Yplatform**, the team initiated a series of events including:

- ✓ Conferences to foster exchange of knowledge, ideas and contacts;
- ✓ Case competitions to put those ideas into test;
- ✓ And ultimately sustainable projects brought together by like-minded members to realize the initial ideas.

With that in mind, **Ysummit 2010** serves as a kick-start event for the above-mentioned series as well as a milestone that marks the existence of such an initiative. Essentially, the purpose of our existence is to connect, inspire, and empower young Vietnamese people to take the lead in the future waves of challenges, particularly those specific to the development of Vietnam. Leveraging on our core values of **passion, leadership activation, sustainability, innovation, and diversity**, we strive to build a powerful network, firstly for Vietnamese professionals and students in Singapore and possibly around the world if circumstances favor us.

Ysummit 2010 invited 17 high-profile speakers from universities, non-profit organizations and businesses from Singapore and Vietnam ([List of speakers](#)) to interact and discuss with 200 students and professionals on various opportunities to contribute to the development of Vietnam such as education, entrepreneurship, youth-led initiatives, careers in science and technology as well corporate career path. The event has been an inspiring event for both the organizers, speakers as well as participants. [News Press](#)

Following that success, some of the organizers of Ysummit 2010 have taken up yet another challenge – to plan and organize the next event aimed to provide a professional environment for teams of like-minded youth to be exposed to real issues and work together to develop and test their solutions. That event is **Ychallenge 2011**, which you are about to be part of!

| Ychallenge 2011 – OPENING POSITIONS

Department	No.	Job Description	Key qualities
Program	6	<ul style="list-style-type: none"> - Develop program frameworks, competition structures - Compose program proposal to present to corporate partners and experts, draft case content as well as essay questions for the challenges. 	<ul style="list-style-type: none"> -Good at planning, brainstorming and strategic thinking -Fair at written English -Keen on communication and negotiation skills. -Like to implement ideas into reality
IT	1	-Develop online platform/website to run the competition.	-Coding/ Web development expertise (HTML, CSS, PHP, MySQL, etc...)
	2	-Design marketing materials (e.g. poster, video clips, banner, logo, etc)	-Design skills (e.g. Photoshop, Flash, etc...)
Marketing	1	- Take charge of media/press relations	- Good at written Vietnamese and English. Having media contacts is an advantage.
	2	<ul style="list-style-type: none"> - Plan and execute PR/advertising/publishing activities (facebook, website, forum, etc..) -Strategic branding for Ychallenge as well as the coming Yplatform -Assist IT department in creative ideas 	<ul style="list-style-type: none"> - Fair at “design thinking” ability. -Keen on Marketing/ Creative ideas/ PR direction
Account Executive	1	-Maintain relationship with partners/companies and assist them throughout the entire duration of the event	- Detail-oriented and interpersonal skills, keen on extending networks and relationships